

# Privacy Policy

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## Privacy Policy for Next Move

Last updated: December 26, 2024

Welcome to Next Move, operated by Denava, located at Tobolac 112, Serbia. At Next Move, we value your privacy and commit to safeguarding your personal information. This Privacy Policy outlines our practices regarding data collection, use, and sharing when you visit our website, <https://nextmove.cloud>.

## Information We Collect

In order to provide you with our services and enhance your experience, we collect various types of information:

- Personal Information: This includes your name, email address, job title, and password. Passwords are stored securely using advanced hashing and salting techniques to ensure maximum protection.
- Demographic Information: Age, which helps us understand our user base.
- Automatically Collected Information: We collect data about your device, browser type, and IP address through technologies like cookies and similar tracking technologies.
- Third-Party Services: We utilize Google Analytics and Hotjar to analyze user behavior on our site and improve our services. These tools help us gather insights without directly identifying users.
- Voluntary Information: Information you provide when subscribing to our newsletter or contacting us through feedback forms.

## How We Use Your Information

The information we collect is primarily used to:

- Operate and Maintain Our Site: Provide access to the site and manage your account.
- Improve User Experience: Customize content and layout based on user preferences and interactions.
- Communicate with You: Send newsletters, updates, and information that might interest you, as long as you have opted to receive such communications.
- Ensure Security and Legal Compliance: Protect our site and users from

fraud and unauthorized access.

## **Data Sharing and Disclosure**

We respect your privacy and do not sell your personal information to third parties. However, we may share information with:

- Service Providers: Trusted third-party companies that assist us in operating our website and conducting our business, as long as those parties agree to keep this information confidential.
- Legal Authorities: We may disclose information if required to do so by law or in response to valid requests from public authorities.

## **Security Measures**

We are committed to ensuring the security of your personal information. We utilize SSL encryption and other industry-standard security measures to protect your data online. However, no method of transmission over the internet or method of electronic storage is 100% secure, so we cannot guarantee absolute security.

## **Your Rights**

You have certain rights regarding your personal information:

- Access and Correction: You can request access to your personal data or ask for corrections if applicable.
- Deletion Requests: You may request deletion of your data in compliance with applicable laws.
- Opt-Out: At any time, you can opt out of receiving communications from us by following the unsubscribe instructions in emails.

## **Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to track user activity on our site and hold certain information. You can configure your browser to refuse all cookies or indicate when a cookie is being sent.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of

any changes by posting the new Privacy Policy on this page.

## **Contact Information**

If you have any questions about this Privacy Policy, please contact us via the feedback form on our site.